

MTA Bicycle Program Report to the BAC May 2007

A. BICYCLE FACILITIES

1. GENERAL – Staff continued to work on the designs for the projects included in the DEIR. By May 25th, more than half of the project files will have been submitted to the consultants.

2. 2nd STREET AND 5TH STREET BIKE LANES (MARKET STREET TO TOWNSEND STREET) - SFCTA provided some files for these two projects, but they do not appear to be finalized. Staff is meeting with SFCTA and their consultant (Fehr & Peers) to discuss.

3. MARKET AND OCTAVIA – Staff submitted an additional work-order to replace the damaged safe-hit post at the intersection. Additional counts were conducted in the area.

4. BACK-IN ANGLED PARKING LEGISLATION – Staff is continuing the process for legislating changes to traffic code to allow back-in angled parking.

B. SAFETY OUTREACH

1. BIKE TO WORK DAY- BTWD 2007 again appears to be the largest yet. MTA Staff provided assistance at the 12th and Market Station.

From 8am to 9am at Market and Van Ness (5.17.07 one hour count):

- There was a 27% increase in bicyclists during the morning rush hour at Market and Van Ness compared to last year's B2WD. (647 cyclist during one hour of the AM commute compared to last year's 509)

- There was a 282% increase from 2005 (169 cyclists were recorded during the am B2WD rush hour)

- There was a 97 % increase of bicyclists during the B2WD morning rush hour at Market and Van Ness compared to yesterday (non-B2WD). (328 cyclists yesterday compared to 647 today)

- The inbound (east) AM rush hour traffic was comprised of 54% bicyclist compared to 42% automobiles. (622 EB bicyclists, 477 EB autos, 35 EB transit vehicles, 14 EB taxis)

2. ADULT BIKE ED- Staff assisting in teaching a Road 1 Class 5/12. Staff is planning on attending the Austin Bike Ed Conference June 14-16. Next Road 1 class will be June 30, 10am-4pm at Park Branch Library.

3. OUTDOOR MEDIA CAMPAIGN- Staff may have to readjust the amount of posters we initially scoped for bus and shelter ads for the Bicycle/LRV and Large Vehicle campaign to accommodate actual availability. We may be able to purchase more billboard space for this campaign than originally thought, however. We have asked Steve Shin of CBS Outdoor to confirm exactly how much of what type of space is available for our various summer outreach.

4. BIKES AND LRV/LARGE VEHICLES OUTREACH CAMPAIGN: We are investigating how many bus queens, tails, shelters, and billboards are available for this campaign with Muni Marketing and CBS Outdoor. Staff has begun drafting a broad concept for the campaign.

5. SAN SIDEWALK BICYCLING EVENTS-SAN will hold another demonstration at Geary/Arguello 5/30. MTA may help by printing the blue posters (English and Spanish) for community distribution.

6. BICYCLE CITATION DIVERSION:-After the SF Superior courts said they will not administer the referrals to Bicycle Diversion, Captain Corrales has said SFPD will not administer the referrals to a Bicycle Citation Diversion program. This is a significant roadblock to this effort. Next meeting is 5/16. Nick and SFBC are researching admin in other courts (Sonoma and Portland, OR.)

7. Request For Proposals (RFPs) – The Report Card RFP and the OTS Middle School Bike ED RFP continue to wander its way through the City Process. Both will be released soon.

D. PLANNING / FUNDING

1. BICYCLE PLAN EIR : Staff met with MEA to discuss next steps, including the Public Scoping Meeting, the Notice of Preparation, and the Transportation Impact Study.

2. COLORED BIKE LANES EXPERIMENT REQUEST – Our request to experiment was submitted to the NCUTCD. Staff plans to attend the June 20 meeting of the NCUTCD to present our experimental request. Staff is still working with contractor samples within the DPW Cesar Chavez Street yard

3. GEARY CORRIDOR BICYCLE NETWORK REVIEW ARF – The Prop K application was submitted and accepted to conduct a bicycle demand survey for potential bicycle facility design options along the Geary Corridor. The work will be performed by the SFCTA's on-call consultant. The results of this study will inform the Geary BRT EIR.

4. TFCA and PROP K- Staff continues to work with the SFCTA regarding these funds. The Five Year Program (5YPP) for bikes will not be heard by the SFCTA CAC until June.

5. TDA- Staff is working on a TDA submittal and is seeking BAC support.