

SFMTA

Municipal Transportation Agency

Real-time Map and Information Pilot

FEB 2013 | SAN FRANCISCO, CALIFORNIA

Real-Time Map and Sign Pilot Project

1. Origins
2. Pilot Implementation
3. Feedback
4. Next Steps

Unhackathon with Mix and Stir Studio

Feb 24th, 2012
 Transit Communication
 Challenge Winner

7:55 am
 Monday, Feb 27, 2012

! BART DOWNTOWN IS DELAYED 20 MINUTES

MUNI			BART		
14	INBOUND (AT 15436)	8:04 8:11 8:19	●	DUBLIN / PLEASANTON	8:15 8:17 8:23
	OUTBOUND (AT 15436)	8:02 8:09 8:17	●	RICHMOND	8:10 8:26 8:41
49	INBOUND (AT 15436)	8:00 8:08 8:19	●	PITTSBURG / BAY POINT	8:00 8:24 8:39
	OUTBOUND (AT 15436)	8:05 8:10 8:15	●	SFO	8:03 8:16 8:31
22	INBOUND (AT 15436)	8:09 8:13 8:11			
	OUTBOUND (AT 15436)	8:08 8:20 8:28			
33	INBOUND (AT 15436)	8:01 8:17 8:26			
	OUTBOUND (AT 15436)	8:05 8:19 8:29			

511.ORG UPDATES

SF Muni Track Improvement Project at Church & Duboce
 Weekend service for the N-Judah is set to be cut for six weekends starting Friday, Feb 24.

@SFMTA_MUNI

Future home of Central Subway's Chinatown Station to get artistic treatment while awaiting construction:
<http://goo.gl/jzmoi> Feb 24

Come get a coffee while you wait!
 15th and Mission. Just steps away!
 Mention SFMTA and get a free mini scone!

Pilot Implementation

You have gone full screen. [Exit full screen \(F11\)](#)

VAN NESS STATION JANUARY 30TH 12:54 PM

IMMEDIATE

- 71** **OUTBOUND** TO THE SUNSET DISTRICT **ARRIVING**
- 9** **OUTBOUND** TO VISITACION VALLEY **1 MIN**
- F** **INBOUND** TO FISHERMAN'S WHARF VIA DOWNTOWN **2 MIN**
- F** **OUTBOUND** TO CASTRO STATION VIA DOWNTOWN **3 MIN**

NEXT

	INBOUND		OUTBOUND	
	Line	ETA	Line	ETA
SURFACE	F	10 min	F	11 min
	6	12 min	6	16 min
	9	10 min	9	9 min
	9L	13 min	9L	10 min
	47	6 min	47	13 min
	49	5 min	49	4 min
	71	11 min	71	14 min
71L	---	71L	---	
MUNI METRO	J	3 min	J	Arriving
	KT	1 min	KT	15 min
	L	Arriving	L	5 min
	M	9 min	M	9 min
	N	3 min	N	2 min

Today ☀️ 64 | 48°F Tomorrow ☀️ 64 | 48°F - 🐦 ATTN: 5 Fulton rerouted around McAllister & Jones in both directions due to SFFD.

Feedback Summary

- **42 in person interviews**
- **“It helps me see exactly when my bus is coming”**
- **“I wish there were more screens like this in the station”**
- **“I like to see when my train is coming before going down”**
- **“It makes me less anxious”**
- **“It’s neat; the schedule is easy to read”**
- **“It is intuitive, the design is fine, there is every info you need, you don't need any description in order to get it, the only thing you need are the numbers and time”**
- **“So this gives you the bus schedule. It is helpful. I can see if I have to run downstairs or upstairs. I see the alternatives I have”**

Next Steps

- **Summarize feedback**
- **Design changes**
- **Depending on funding, Plan phase 2 location, design changes and configurability**