Real-time Map and Information Pilot

FEB 2013 | SAN FRANCISCO, CALIFORNIA

Real-Time Map and Sign Pilot Project

- 1. Origins
- 2. Pilot Implementation
- 3. Feedback
- 4. Next Steps

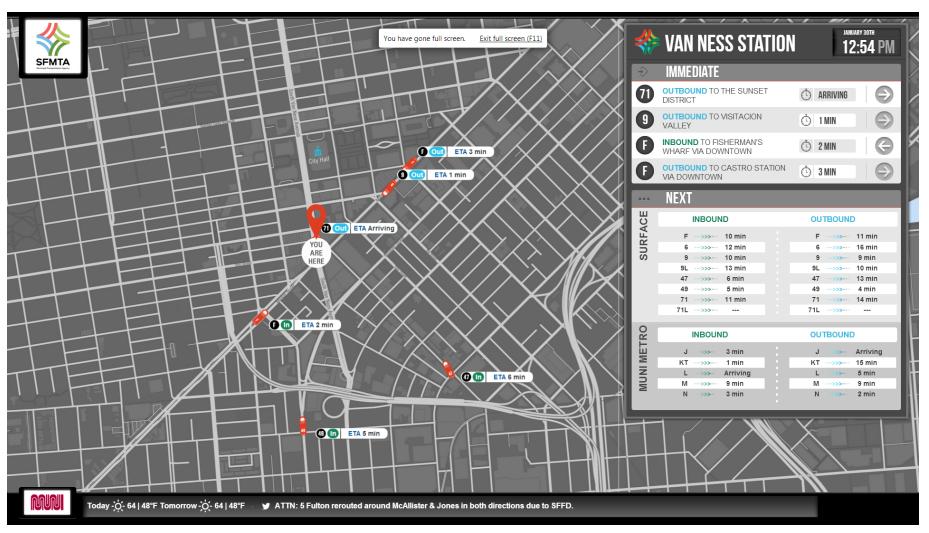
Unhackathon with Mix and Stir Studio

Feb 24th, 2012 Transit Communication Challenge Winner





Pilot Implementation



Feedback Summary

42 in person interviews

- "It helps me see exactly when my bus is coming"
- "I wish there were more screens like this in the station"
- "I like to see when my train is coming before going down"
- "It makes me less anxious"
- "It's neat; the schedule is easy to read"
- "It is intuitive, the design is fine, there is every info you need, you
 don't need any description in order to get it, the only thing you
 need are the numbers and time"
- "So this gives you the bus schedule. It is helpful. I can see if I have to run downstairs or upstairs. I see the alternatives I have"

Next Steps

- Summarize feedback
- Design changes
- Depending on funding, Plan phase 2 location, design changes and configurability