

SFMTA

Municipal Transportation Agency

Transforming Muni TEP Implementation Update



January 27 | 2009 | SAN FRANCISCO, CALIFORNIA

TEP Objectives

- Make Muni service more reliable, convenient and attractive to our customers
- Contribute to SFMTA's long-term financial stability
- Develop 5-year roadmap to transform Muni service and better meet our customer and employee needs



Priority Initiatives

- **Improve Reliability.** Make service more predictable to build customer confidence before implementing route changes
- **Update Muni Routes.** Redesign routes and adjust service to better match current travel patterns and transit markets
- **Reduce Travel Times.** Develop small- and large-scale strategies to reduce delay, enhance pedestrian safety, and get more service from existing resources



Completed Tasks

- Updated maps and other collateral to reflect Board endorsed proposals; posted to website
- Developed SFMTA Organizational Structure to lead TEP implementation
- Hired transit engineering team in DPT

TEP Organizational Structure

Senior Management Team

Nathaniel Ford, Sr., Ex Officio • Kenneth McDonald, Chair

Resource Working Group

Technical Working Group

- * Service Delivery
- * Service Support

Communications Working Group

CEQA Working Group

Task In Progress

- Developing CEQA project statement and strategy for environmental clearance
- Creating Implementation Master Plan
- Working in cross-functional teams on reliability initiatives to stabilize service
- Designing travel time improvements for pilot corridors (Mission, Market, San Bruno and Judah)

Implementation Master Plan

- Develop phasing strategy for route changes and travel time improvements
- Prioritize and identify funding sources for capital investments
- Develop communications plan for internal and external stakeholders
- Identify and address internal/external risks
- Develop metrics to monitor progress

Next Steps

- Continue to work on reliability initiatives, such as operator hires and schedule adjustments
- Review existing stop spacing/related policies and develop citywide approach for changes
- Initiate CEQA analysis and Title IV work
- Prepare for Phase 1 implementation of route changes and travel time improvements