

San Francisco Municipal Transportation Agency
Draft Taxi Services Work Plan
Policy and Governance Committee, SFMTA Board of Directors
October 11, 2011

This document summarizes the efforts currently underway related to Taxi Services:

SFMTA Strategic Plan: will include Taxi Services goals, objectives and performance measures.

Taxi Best Practices Study: proposals due October 11, 2011 and contract negotiated by the end of the calendar year. Selection Committee to include Controller's Office and Airport representatives.

Task 1: Taxi User Survey

Task 2: Stakeholder Interviews

Task 3: Gap Analysis of Industry Best Practices Compared to San Francisco

Task 4: Public Convenience and Necessity Methodology and Study.

Task 5: Taxi Meter Rate Algorithm

Task 6: Taxi Gate Fee Algorithm

Task 7: Development of Performance Standards: A list of performance measures and acceptable standards for each performance measure.

Medallion sales program: Review of current program and possible alternatives for the next phase: Under review by Taxi Advisory Committee currently.

New Meter Rates: Implementation Complete

87 New Medallions/Leases:

2 Electric Vehicles: Public Private Partnership Agreement to be presented to the Board in the next month. Real estate lease and operational agreements are under development. Legislation related to permit fees for electric vehicles to be presented to the Board in November.

50 Single Operator Part Time Medallions: A-Card seniority list is being developed and will require a driver survey to finalize.

25 Medallions From Waiting List: Offer letters have been forwarded to applicants on the waiting list and applicants are in the process of being qualified.

10 SFMTA Issued Medallions: Offer letters have been forwarded to applicants and applicants are in the process of being qualified.

Ramp Taxis/Paratransit Riders: Outreach underway regarding requiring a mandatory threshold for ramp taxis pick up of paratransit riders after which legislation will be presented to MTA Board.

Taxi Access to Bike Lanes to Drop off and Pick up Riders: Working with stakeholders to finalize procedures which will be forwarded to the taxi industry and included in training programs.

State legislation: Plan for upcoming legislative session under development.

A-Card (Driver Permit) Renewal: Letters have been sent to 7,000 drivers establishing new rolling permit renewal dates by driver birthday month and renewal by mail.

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Toplight Re-Design: Request for Information is being prepared for the purpose of ascertaining the cost of developing a uniform toplight design with and off-duty and emergency lights and improved visibility for customers.