

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, November 9, 2012
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

COMMITTEE
Jerry Lee, Chairman
Cheryl Brinkman
Joél Ramos

Edward D. Reiskin
DIRECTOR OF TRANSPORTATION

Roberta Boomer
BOARD SECRETARY

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Lee at 9:02 a.m.

2. Roll Call

Present: Cheryl Brinkman
Jerry Lee
Joél Ramos

3. Approval of Minutes

On motion to approve the minutes of the October 19, 2012 Special Meeting: unanimously approved.

4. Public Comment

None.

5. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goal 1: Create a safer transportation experience for everyone. (Explanatory documents include a report.)

- Safety Report

Director Ed Reiskin presented the report.

No public comment.

6. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the most attractive and preferred means of travel. (Explanatory documents include a report.)

- Operations Report

Director Ed Reiskin presented the report.

- Proposed revisions to the Traffic Calming Program

Miriam Sorell, Livable Streets presented the report.

No public comment.

7. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goal 3: Improve the environment and quality of life in San Francisco. (Explanatory documents include a report.)

Director Ed Reiskin presented the report.

- Financial Report
- Color Scheme Renewal Fee

Chris Hayashi, Director, Taxi and Accessible Services, presented the report.

PUBLIC COMMENT:

Charles Rathbone – great bulk of pay is “per medallion” fee, over \$200k. keep in mind that medallion related fee covers all per medallion cost including audit. Hope you won’t assign second fee “per medallion”. current fee is based on a range of sizes. Good policy to recognize difference between large/small. Cheaper to regulate larger company. Make it uniform for every cab company if you’re going to change.

Richard Hybels, Metro cab, Yellow is 22x larger than me. My fee has gone up much more. Problem is deference shown to larger companies. Medallion cost itself is big. \$45K last year. large companies allowed to pay on payment plan, is a secret.

Mohanni – smallest company in town. Medallion fee has to be regulated according to medallion. smaller companies are subsidizing big companies, unfair. Have to balance fee. Can’t compete with larger companies. They earn more. Pleased to see that this issue has come up again.

PUBLIC COMMENT:

Edward Mason discussed the Masonic project. At TA, wondered about street trees and maintenance of trees. DPW is relinquishing control to property owners. Need to discuss long term maintenance of capital projects we create. Need to look long term. Bike lane at Fulton/Masonic – cut through bulb out. How are you going to ensure that cyclists will obey laws and not run people over. Fine for Europe but not at level of cyclists respecting peds.

8. Presentation, discussion and possible action regarding key metrics and actions for SFMTA Strategic Plan Goal 4: Create a collaborative environment to support delivery of outstanding service. (Explanatory documents include a report.)

Director Ed Reiskin presented the report.

No public comment.

ADJOURN – The meeting adjourned at 10:54 a.m.

Submitted by:

Roberta Boomer
Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220,, SF, CA 94102-6027 or the web site: sfgov.org/ethics.