

**PARKING AUTHORITY
City and County of San Francisco**

DIVISION: SFMTA Finance and Administration

BRIEF DESCRIPTION:

Authorizing the Executive Director/CEO of the San Francisco Municipal Transportation Agency (SFMTA), or his or her designee, to establish and authorize special event parking rates at Parking Authority-owned off-street parking facilities.

SUMMARY:

- The Parking Authority administers off-street parking facilities throughout the City and County of San Francisco which serve an important role in mitigating traffic congestion and supporting public transit’s on-time performance.
- Periodically, special events attract additional vehicles that increase traffic congestion causing a negative impact to public transit, pedestrian and bicycle accessibility and safety and the safe and efficient movement of traffic.
- Therefore, it is in the best interest of the City to set special event rates which encourage vehicles to park in these off-street facilities and not circle the City streets looking for on-street parking.
- In the past, the Executive Director of the Department of Parking and Traffic had the authority to set special event rates under the provisions of Chapter 17.14 of the City’s Administrative Code.
- The Parking Authority Commission sets parking rates for Parking Authority-owned off-street parking facilities, but the Commission may authorize the SFMTA Executive Director/CEO to implement special events rates within certain limits.
- The City Attorney has reviewed this document.

ENCLOSURES:

1. Resolution

APPROVALS:

	DATE
DIRECTOR OF DIVISION	
PREPARING ITEM:	_____
FINANCE:	_____
EXECUTIVE DIRECTOR/CEO:	_____
SECRETARY:	_____

ADOPTED RESOLUTION

BE RETURNED TO: Sonali Bose, Finance and Administration

ASSIGNED MTAB CALENDAR DATE: _____

EXPLANATION:

The Parking Authority administers off-street parking facilities throughout the City. These facilities serve an important role in mitigating traffic congestion and supporting public-transit by reducing the on-street presence of vehicles. Periodically, special events attract additional vehicles that increase traffic congestion causing a negative impact to public transit and the safe and efficient movement of traffic. The diversion of vehicles from the areas of special events, either by deterrence or by attraction to a nearby parking facility, will lessen traffic congestion, support public transit and create a more accessible and safe environment for pedestrians and bicyclists.

Historically, the San Francisco Administrative Code Chapter 17.14 provided similar authority to the Executive Director of the Department of Parking and Traffic.

The proposed authorization to the SFMTA's Executive Director/CEO to set special event rates will be subject to the following conditions:

- The special event rate may either be available to the general public or it may be limited to attendees of a special event sponsored or benefiting a not-for-profit, charitable organization or association;
- Attendees at special events sponsored or benefiting a not-for-profit, charitable organization or association may be required to present evidence, such as a ticket validation, in a form from the sponsor of the event that is acceptable to the Executive Director/CEO, that the users attended the special event;
- The special event must occur within a half mile from the parking facility;
- The special event rate must not breach any contractual obligations or City rules and regulations;
- The special event rate must be in effect only on the day(s) and time(s) of the special event;
- The special event flat rate must not be less than twenty percent of or more than the posted eight hour rate; and
- The special event rate must not exceed fourteen consecutive days without approval from the Parking Authority Commission.

This item directly supports Goal 2, Improved Service Delivery and Goal 4, Improved Financial Stability and all the other Parking Authority 2008-2012 Strategic Plan Goals indirectly.

The City Attorney's Office has reviewed this document.

RECOMMENDATION

It is recommended that the Parking Authority Commission adopt the attached resolution authorizing the Executive Director/CEO of the SFMTA to establish and approve special event rates at Parking Authority owned off-street parking facilities subject to the conditions outlined above.

PARKING AUTHORITY COMMISSION
CITY AND COUNTY OF SAN FRANCISCO

RESOLUTION No. _____

WHEREAS, The Parking Authority of the City and County of San Francisco administers off-street parking facilities throughout the City and County of San Francisco; and,

WHEREAS, These off-street facilities serve an important role in mitigating traffic congestion and supporting public transit by reducing the on-street presence of existing vehicles; and,

WHEREAS, Periodically, special events attract additional vehicles that increase traffic congestion causing a negative impact to public transit and the safe and efficient movement of pedestrians, bicyclists and vehicles; and,

WHEREAS, The diversion of vehicles from the areas of special events, either by deterrence or by attraction to a nearby parking facility, will lessen traffic congestion; and,

WHEREAS, In the past the San Francisco Administrative Code Chapter 17.14 provided similar authority to the Executive Director of the Department of Parking and Traffic; and,

WHEREAS, The Parking Authority Commission sets parking rates for Parking Authority-owned off-street parking facilities, but the Commission may authorize the Executive Director/CEO of the SFMTA to implement special events rates within certain limits; now, therefore, be it

RESOLVED, That the Parking Authority Commission authorizes the SFMTA Executive Director/CEO, or his or her designee, to establish and approve special event parking rates at Parking Authority off-street parking facilities; and, be it

FURTHER RESOLVED, That the authorization to set rates is subject to the following conditions:

- The special event rate may either be available to the general public or it may be limited to attendees of a special event sponsored or benefiting a not-for-profit, charitable organization or association;
- Attendees at special events sponsored or benefiting a not-for-profit, charitable organization or association may be required to present evidence, such as a ticket validation, in a form from the sponsor of the event that is acceptable to the Executive Director/CEO of the SFMTA, that the users attended the special event;
- The special event must occur within a half mile from the parking facility;
- The special event rate must not breach any contractual obligations or City rules and regulations;
- The special event rate must be in effect only on the day(s) and time(s) of the special event;
- The special event flat rate must not be less than twenty percent of or more than the posted eight hour rate; and
- The special event rate must not exceed fourteen consecutive days without approval from the Parking Authority Commission.

I hereby certify that the foregoing resolution was adopted by the Parking Authority Commission at its meeting of _____.

Secretary, Parking Authority Commission