

**SAN FRANCISCO
MUNICIPAL TRANSPORTATION AGENCY
BOARD OF DIRECTORS
POLICY AND GOVERNANCE COMMITTEE**

MINUTES

Friday, September 14, 2012
1 South Van Ness Ave. 7th Floor
Union Square Conference Room

**REGULAR MEETING
9:00 A.M.**

**COMMITTEE
Jerry Lee, Chairman
Cheryl Brinkman
Joél Ramos**

**Edward D. Reiskin
DIRECTOR OF TRANSPORTATION**

**Roberta Boomer
BOARD SECRETARY**

ORDER OF BUSINESS

1. Call to Order

The meeting was called to order by Chairman Lee at 9:10 a.m.

2. Roll Call

Present: Cheryl Brinkman
Jerry Lee
Joél Ramos

3. Approval of Minutes

On motion to approve the minutes of the July 13, 2012 Regular Meeting regular meeting: unanimously approved.

4. Public Comment

None.

5. Presentation, discussion and possible action regarding SFMTA Strategic Plan Goal 1: Create a safer transportation experience for everyone. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation presented the report.

- Safety Report

No public comment.

6. Presentation, discussion and possible action regarding SFMTA Strategic Plan Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the most attractive and preferred means of travel. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation presented the report.

Director Ramos requested that the report be amended to include the goal.

- Operations Report

No public comment.

7. Presentation, discussion and possible action regarding SFMTA Strategic Plan Goal 3: Improve the environment and quality of life in San Francisco. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation presented the Strategic Plan report.

Carli Payne, manager, Transportation Demand, Sustainable Streets presented the report on private shuttle policies.

Bond Yee presented the report on limousine parking in residential areas.

- Financial Report
- Private shuttle policies
- Parking of Limousines in Residential Areas

PUBLIC COMMENT:

Ed Mason expressed support for the regulation and enforcement of private shuttle buses and discussed areas in the city where there have been issues. He suggested establishing and assessing a fee that would help address the interruptions created by these vehicles.

8. Presentation, discussion and possible action regarding SFMTA Strategic Plan Goal 4: Create a collaborative environment to support delivery of outstanding service. (Explanatory documents include a report.)

Ed Reiskin, Director of Transportation presented the report.

No public comment.

ADJOURN – The meeting adjourned at 10:45 a.m.

Submitted by:

Roberta Boomer
Board Secretary

The Ethics Commission of the City and County of San Francisco has asked us to remind individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [S.F. Campaign and Governmental Conduct Code section 2.100 et seq.] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the Ethics Commission at 415-581-2300; fax: 415-581-2317; 25 Van Ness Ave., Suite 220., SF, CA 94102-6027 or the web site: sfgov.org/ethics.