

Pedestrian Safety Advisory Committee
City and County of San Francisco
Minutes for Tuesday, December 14, 2010
5:30 – 7:00 p.m.
1 Dr. Carlton Goodlett Place (Polk Street), Room 408
Start Time: 5:30 p.m

Present Members: Katy Liddell, Mari Hunter, Howard Strassner, John Lowell (VICE CHAIR), Dahianna Lopez (SECRETARY), Jay Lee, Paul Supawanich, Kevin Clark, John Ehrlich, James Rhoads, Raymon Smith, Joe Nardella, David Pelfrey, Richard Rothman (CHAIR), Robin Brasso.

- **Item 1:** December 14, 2010 Agenda approved.
- **Item 2:** June and September meeting minutes approved.
- **Item 3:** OTS Pedestrian Safety Grant Updates
 - Ana Validzic (DPH) and Adam Varat (Planning) provided two handouts reviewing the scope and timeline of the project--namely how they will inventory existing conditions and develop a rubric to prioritize pedestrian-related improvement projects including balancing the needs for existing strong pedestrian corridors and the need for equity. They will be looking at the conditions that are in the pedestrian realm and looking to identify areas where there are gaps for pedestrian needs. They will come back in January to show existing injury, topography, and land use data to be input into a methodology for how to prioritize pedestrian improvements.
 - Kevin Clark suggested having team of volunteer observers to identify where pedestrians and drivers are violating the right of way.
 - Robin Brasso asked if DPH/SFCTA would be applying for grants related to sidewalk improvements.
 - Response: Adam Varat-- DPW and the property owners are responsible for sidewalk improvements.
 - Dahianna Lopez asked what “success” meant for the project and to elaborate on any plans for evaluation of the project.
 - Response: Adam Varat – will have to further develop evaluation methodology.
 - Ana and staff will be providing regular updates to PSAC.
- **Item 4:** San Francisco Police Traffic Division
 - Al Cassiano (newly appointed Chief of Traffic Division) stated that they are trying to work closely with SFMTA and PSAC to better understand the nature of the pedestrian safety problem. Checkpoints beginning December 18th and continuing throughout the Holiday season to prevent the negative repercussions of drunk driving were to be set up throughout the city.
 - Mari Hunter: Will there be a summary report for checkpoints?
 - Response: Yes, there is an eblast email with Office of Traffic

Safety statistics for San Francisco. Please email the following to be added to the list: janfordpr@aol.com

- Dahianna Lopez: How much funding is allocated to pedestrian safety on behalf of the Police Department?
 - Response: Chief Cassiano did not specify the exact amount, but is hoping to continue working with the SFMTA and DPH to increase pedestrian safety. He also plans to meet with vendors to try to acquire electronic ticket books for easier data input of police reports in San Francisco. He is currently working with their legal office to better understand how to release traffic data to city agencies prior to it going to CHP/SWITRS. He agrees that hospital (San Francisco General) and police data should be shared in order to better understand the nature of collisions. He is committed to attending the PSAC meetings on a regular basis in order to be more involved with solving the pedestrian safety problem.
- **Item 5: SFMTA Staff Report (Oliver Gajda)**
 - SFMTA working with Police Department on enforcement.
 - Grant to install more continental crosswalks was submitted for 39 locations.
 - Submitted application for installation of a parklet at 14th and Market.
 - Applying for funds to update the crosswalk at Gary and Steiner.
 - Currently reviewing walking audits for 15 school locations; through those audits, they will apply for SRTS grant in the Spring along with DPH.
 - Walk 21 Conference in The Hague: Oliver Gajda and Dahianna Lopez co-wrote a paper on a cost-benefit analysis of looking at an engineering countermeasure vs. the cost of pedestrian injury. They would like to present the findings to PSAC in the coming months.
- **Item 6: Taskforce Report**
 - Richard Rothman thanked the group for working on the PSAC report.
 - Mari Hunter stated that she received comments from the agencies and made appropriate changes.
 - John Ehrlich expressed concerned that the human factors of the collisions were not taken into account, such as personal responsibility.
 - A motion was passed to approve the report in its current condition and submit to the Board of Supervisors in early January 2011.

Meeting was adjourned at 7:00 p.m.