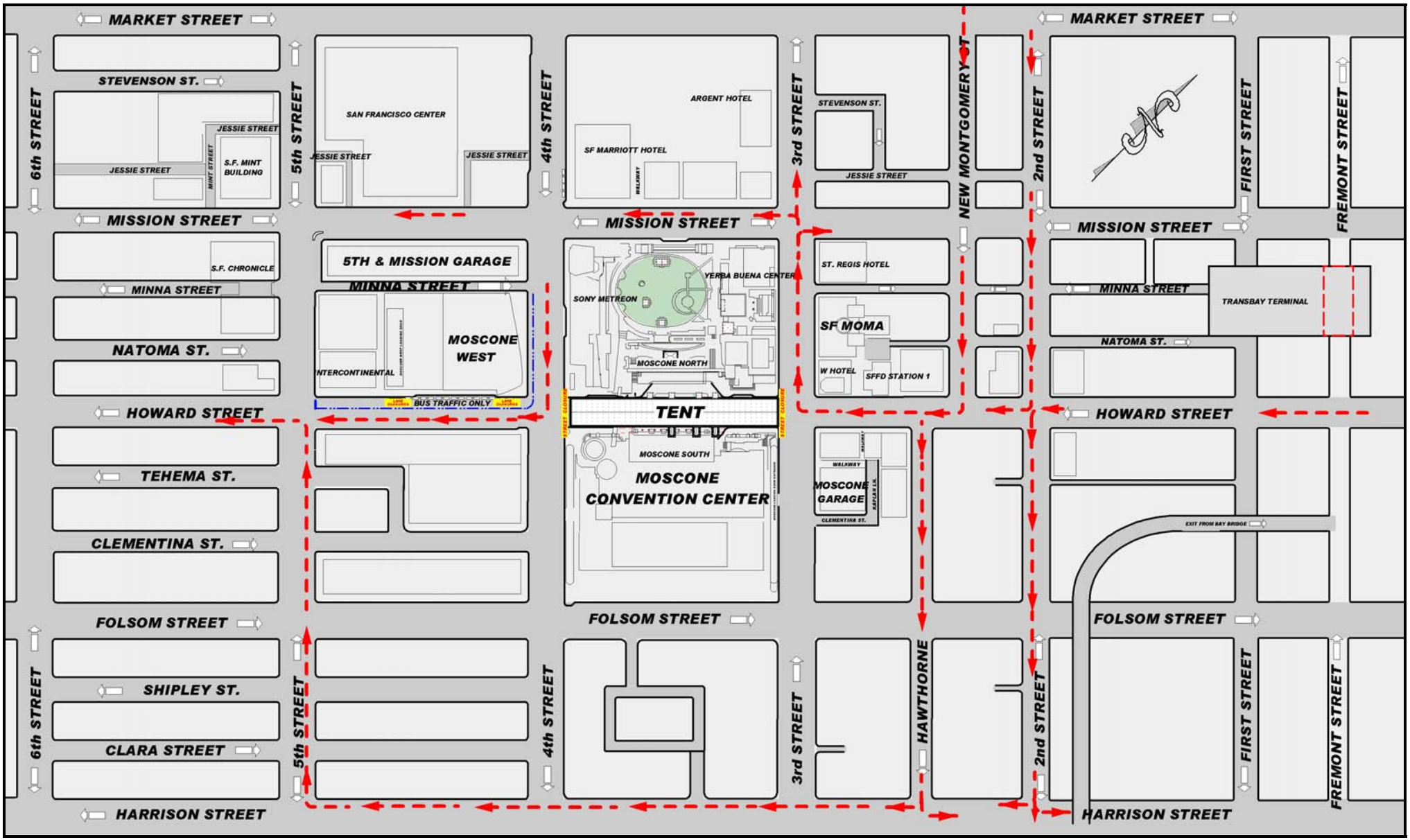Oracle OpenWorld 2010
Traffic Reroute