

**PARKING AUTHORITY COMMISSION
City and County of San Francisco**

DIVISION: Off-Street Parking Operations

BRIEF DESCRIPTION:

Authorizing the Executive Director/CEO of the San Francisco Municipal Transportation Agency (SFMTA) or his or her designee, to establish and authorize parking rates during special events at all Parking Authority’s parking facilities managed by SFMTA.

SUMMARY:

- SFMTA administers off-street parking facilities throughout the City and County of San Francisco which serve an important role in supporting special events. This includes several facilities owned by the Parking Authority.
- Periodically, special events attract additional vehicles to the garages resulting in increased demand that require different operational measures to achieve maximum efficiencies.
- It is critical that parking rates during special events are such that convenient access to parking facilities is maintained without unnecessary delay when large numbers of vehicles enter or exit the facilities within a short period of time.
- By setting an appropriate parking rate for special events, the SFMTA can meet both on-going operational expenses and provide convenient access to parking facilities without unnecessary delay.
- Parking Authority Commission may authorize the SFMTA Executive Director/CEO to implement special events rates within certain limits at Parking Authority facilities.
- Charter Section 16.112 and the Rules of Order of the SFMTA Board of Directors require that an advertisement be placed in the City's official newspaper to provide notice that the Board of Directors will hold a public hearing. The advertisement must run for at least five days and not less than fifteen days prior to the public hearing. In compliance with this requirement, an advertisement was published in the San Francisco Chronicle beginning on April 18, 2008 for a five-day period informing the general public of a public hearing on May 20, 2008.
- The City Attorney has reviewed this document.
- City Planning has reviewed this document.

ENCLOSURES:

1. Resolution

APPROVALS:

DIRECTOR OF DIVISION		DATE
PREPARING ITEM:	_____	_____
DIRECTOR OF PARKING AUTHORITY	_____	_____
FINANCE:	_____	_____
EXECUTIVE DIRECTOR/CEO:	_____	_____
SECRETARY:	_____	_____

ADOPTED RESOLUTION

BE RETURNED TO: Amit M. Kothari, Off-Street Parking

ASSIGNED PARKING AUTHORITY COMMISSION CALENDAR DATE:

The SFMTA administers off-street parking facilities throughout the City, including facilities owned by the Parking Authority. During special events, these facilities serve an important role by providing convenient parking for the event attendees. Many special events attract additional vehicles in the vicinity of the venues. By setting an appropriate parking rate for special events, the SFMTA would be able to meet both on-going operational expenses and provide convenient access to parking facilities without unnecessary delay when large numbers of vehicles enter or exit the facilities within a short period of time.

The Parking Authority Commission may authorize the SFMTA Executive Director/CEO to set special event parking rates within certain limits.

Staff recommends that the Parking Authority Commission establish a range for special event parking rates, and authorize the SFMTA Executive Director/CEO to set the appropriate rate for a specific event based on type of the event, estimated attendance, rates at other parking facilities within the general vicinity, operational issues, and other factors that may affect the occupancy at the garage and traffic conditions around the event and parking facility. It is expected that most special events will require parking for at least two hours to a maximum of ten hours a day. After reviewing the current rates at all Parking Authority and SFMTA facilities and accounting for future rate changes, staff recommends establishing a range of \$5 (minimum) to \$40 (maximum) per vehicle, per entry, per day. Staff also recommends a rate of \$2 per entry per day for motorcycles.

The Commission's authorization to the SFMTA's Executive Director/CEO to set special event parking rates will be subject to the following conditions:

- The special event rate may be available to the general public or limited to attendees of a special event sponsored by or benefiting a not-for-profit, charitable organization or association.
- Attendees at special events sponsored by or benefiting a not-for-profit, charitable organization or association may be required to present an appropriate evidence that is acceptable to the Executive Director/CEO (e.g. event ticket or invitation) documenting the users' attendance at the special event.
- The parking facility subject to the special event rate must be within one-half mile of the event site.
- The special event rate must not breach any contractual obligations or City rules and regulations.
- The special event rate must be in effect only on the day(s) and time(s) of the special event.
- The special event rate must be a flat fee per vehicle per entry between the range of \$5 to \$40 per day. The special event rate for motorcycles shall be \$2 per entry per day. All other applicable fees and charges apply.
- The Executive Director/CEO or his/her designee must consider various factors in deciding an appropriate rate for a particular event, including the type of event, expected attendance, event rate at other parking facilities within general vicinity, operational issues, and other factors that may affect the occupancy at the garage and traffic conditions around the event and parking facility.
- The special event rate must not exceed fourteen consecutive days without prior approval from the Commission.

This item directly supports Goal 2, Improved Service Delivery and Goal 4, Improved Financial Stability and other 2008-2012 Strategic Plan Goals indirectly.

The City Attorney's Office has reviewed this document.

RECOMMENDATION

It is recommended that the Parking Authority Commission adopt the attached resolution authorizing the Executive Director/CEO of the SFMTA to establish and approve special event parking rates at various off-street parking facilities subject to the conditions outlined above.

PARKING AUTHORITY COMMISSION
CITY AND COUNTY OF SAN FRANCISCO

RESOLUTION No. _____

WHEREAS, The San Francisco Municipal Transportation Agency administers numerous off-street parking facilities throughout the City and County of San Francisco, including several facilities owned by the Parking Authority; and,

WHEREAS, These off-street parking facilities serve an important role in supporting special events by providing convenient parking to event attendees; and,

WHEREAS, Charter section 16.112 and the Rules of Order of the SFMTA Board of Directors require that an advertisement be placed in the City's official newspaper to provide notice that the Parking Authority Commissioners will hold a public hearing to discuss parking garage rates; and,

WHEREAS, In compliance with this requirement, an advertisement was published in the San Francisco Chronicle beginning on April 18, 2008, for a five-day period informing the general public of a public hearing on May 20, 2008, and a public hearing was held on May 20, 2008; and,

WHEREAS, Special events attract additional vehicular traffic that increases demand for on-street and off-street parking; and,

WHEREAS, By setting a parking rate for special events, the Parking Authority Commission can meet both on-going operational expenses and provide convenient access to parking facilities without unnecessary delay when large numbers of vehicles enter or exit the facilities within a short period of time; and,

WHEREAS, The Parking Authority Commission may authorize the SFMTA Executive Director/CEO to implement special event parking rates within certain limits; and,

WHEREAS, The San Francisco Planning Department has determined that the proposed project is statutorily exempt from environmental review under the California Environmental Quality Act (CEQA); and,

WHEREAS, Said CEQA determination is on file with the Secretary of the Parking Authority Commission and is incorporated herein by this reference; now, therefore, be it

RESOLVED, That the Parking Authority Commission authorizes the SFMTA Executive Director/CEO, or his or her designee, to establish and approve special event parking rates at Parking Authority's off-street parking facilities; and, be it

FURTHER RESOLVED, That the Parking Authority Commissioners' authorization to set special event parking rates is subject to the following conditions:

- The special event rate may be available to the general public or limited to attendees of a special event sponsored by or benefiting a not-for-profit, charitable organization or association;
- Attendees at special events sponsored by or benefiting a not-for-profit, charitable organization or association may be required to present an appropriate evidence that is acceptable to the Executive Director/CEO (e.g. event ticket or invitation) documenting the users' attendance at the special event;
- The parking facility subject to the special event rate must be within one-half mile of the event site.
- The special event rate must not breach any contractual obligations or City rules and regulations;
- The special event rate must be in effect only on the day(s) and time(s) of the special event;
- The special event rate must be a flat fee per vehicle per entry between the range of \$5 to \$40 per day. The special event rate for motorcycles shall be \$2 per entry per day. All other applicable fees and charges apply.
- The Executive Director/CEO or his/her designee must consider various factors in deciding an appropriate rate for a particular event, including the type of event, expected attendance, event rate at other parking facilities within general vicinity, operational issues, and other factors that may affect the occupancy at the garage and traffic conditions around the event and parking facility.
- The special event rate must not exceed fourteen consecutive days without prior approval from the Parking Authority Commission.

I hereby certify that the foregoing resolution was adopted by the Parking Authority Commissioners at its meeting of _____.

Secretary, Parking Authority Commission