Notice Section

This is not an agenda item for this meeting, but serves as a public notice. The following individuals have filed and completed applications for Taxicab Medallion Holder Permits, Ramped Taxicab Medallion Holder Permits or Color Scheme Changes which will be reviewed and considered on the October 23, 2007 hearing.
Notice Section: Item A

Consideration of the Taxi Commission to grant a Color Scheme Change to:

<table>
<thead>
<tr>
<th>Medallion Holder Name</th>
<th>Medallion #</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Roach</td>
<td>1160</td>
<td>Metro to National</td>
</tr>
</tbody>
</table>
TAXICAB COLOR SCHEME APPLICATION
San Francisco Taxicab Commission

☐ NEW COLOR SCHEME
(Complete both sides)

*CHANGE OF COLOR SCHEME – From: METRO
(Complete front side only)

*YOU MUST SUBMIT A CERTIFICATE OF WORKER’S COMPENSATION, REGISTRATION CARD, & INSURANCE CARD WITH THIS APPLICATION.

PLEASE PRINT CLEARLY -- COMPLETE ENTIRE FORM

Applicant’s Name (First, Middle, Last) MICHAEIL J. ROACH
Residence Address (Street Address, City, State, Zip) 7
Mailing Address (Street Address, City, State, Zip) SAN FRANCISCO, CA, 94109

Is this a Corporate permit? No ☐ Yes ☐ If yes, Name of Corporation:

If this color scheme request is granted by the Taxicab Commission, list what your business name, address and phone number will be.

<table>
<thead>
<tr>
<th>Business Name</th>
<th>Business Address (Street Address, City, State, Zip)</th>
<th>Business Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Veterans &quot;Cab&quot;</td>
<td>2220 McKinnon Ave.</td>
<td>(415) 688-7744</td>
</tr>
</tbody>
</table>

Medallion Number(s) 1160

Please list the reason(s) why you are requesting this change:

Professional Environment
More support staff
Better repair and maintenance facilities

I (We) certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed this 15th day of October, 2007 at San Francisco, California

MICHAEL J. ROACH
Print Name of Applicant

Michael J. Roach
Signature of Applicant

TO BE COMPLETED BY ACCEPTING COLOR SCHEME ONLY

Name of person authorized to sign for Color Scheme Holder: Dan Horos
Title: President

I, the Color Scheme Holder / person authorized to sign for the Color Scheme Holder for National Veterans "Cab" hereby give consent to the applicant named to use my color scheme.

I certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature of Color Scheme Holder / person authorized to sign for Color Scheme Holder 10/12/07

OFFICE USE ONLY

Agenda Notice Date 10/23/07
Hearing Date 11/13/07
Decision of Taxicab Commission New Declaration Signed
Worker’s Comp Submitted 11/13/07
Insurance Submitted Paint Chips Submitted
Receipt No. W-44388 $291
Amount Date

RECEIVED

Danelle Date
TO BE COMPLETED FOR NEW COLOR SCHEMES ONLY

Distinguishing color scheme of vehicle to be used in business: *(Must include color rendering upon submission.)*

Body ___________ Hood ___________ Top ___________ Trunk ___________ Fenders ___________

Logo shown on vehicles: ___________________________________________ Lettering Color

Other markings __________________________________________________

Dispatch Service: _________________________________________________

Does the applicant understand that every person, firm or corporation operating a taxicab shall adopt and have approved by the Taxicab Commission a distinguishing color scheme and design for all such taxicabs and the operators thereof, and shall use the same on all such taxicabs operated; provided, however, that any person may, with the consent of another operator to whom a distinctive color scheme has been previously assigned, use said color scheme?  ☐ Yes  ☐ No

Does the applicant understand that it is unlawful to make or cause to be made any changes whatever in the color or distinguishing characteristics of taxicabs unless the permission of the Taxicab Commission has first been obtained?  ☐ Yes  ☐ No

TO BE COMPLETED BY THE ACCEPTING DISPATCH SERVICE ONLY

Name of Dispatch Service: **National Cab Dist. Co.**

Address: 3270 McMillan Ave.

Print Name of Authorized Person of Dispatch Service: **Dad Huco**

I, ________________________________, the person authorized to sign for the Dispatch Service hereby give consent to the applicant named to use the dispatch service.

I certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

______________________________  ________________________________  ___________
Signature of Authorized Person  President  Date
October 16, 2007

To Whom It May Concern:

National/Veterans Cab has not at this time assigned a vehicle to Michael Roach to be used for medallion #1160.

National/Veterans Cab will provide the Taxi Commission with the registration of an assigned vehicle for medallion #1160 within thirty days.

Sincerely,

Dan Hinds
President
National/Veterans Cab
**ACORD. CERTIFICATE OF LIABILITY INSURANCE**

**PRODUCER**
Y. A. Tittle Insurance & Financial Services
1830 N. Shoreline Blvd., 2nd F
Mountain View CA 94043
Phone: 650-856-2120 Fax: 650-856-3971

**INSURED**
National Cab Company, Inc.
Veterans Cab Company
2270 McKinney Avenue
San Francisco CA 94124

**INurers Affording Coverage**
INSURER A: St. Paul Insurance Company
INSURER B: Mercury Insurance Company 27553
INSURER C: 
INSURER D: 
INSURER E: 

**COVERAGES**

The policies of insurance listed below have been issued to the Insured named above for the policy period indicated. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this certificate may be issued or may pertain, the insurance afforded by the policies described herein is subject to all the terms, exclusions and conditions of such policies. Aggregate limits shown may have been reduced by paid claims.

<table>
<thead>
<tr>
<th>INTRUCTION No.</th>
<th>TYPE OF INSURANCE</th>
<th>Policy Number</th>
<th>Policy Effective Date (MM/DD/YYYY)</th>
<th>Policy Expiration Date (MM/DD/YYYY)</th>
<th>limits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> X</td>
<td>COMMERCIAL GENERAL LIABILITY</td>
<td>SF:</td>
<td>12/01/06</td>
<td>12/01/07</td>
<td></td>
</tr>
<tr>
<td></td>
<td>CLAIMS MADE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>OCCUR</td>
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<tr>
<td></td>
<td>GENERAL AGGREGATE LIMIT APPLIES PER:</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>POLICY</td>
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<td>PROJ.</td>
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<td>LOC</td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>B</strong> X</td>
<td>AUTOMOBILE LIABILITY</td>
<td></td>
<td>10/07/07</td>
<td>10/07/08</td>
<td></td>
</tr>
<tr>
<td></td>
<td>ANY AUTO</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td></td>
<td>SCHEDULED AUTOS</td>
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<td></td>
<td>HIRED AUTS</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>NON-OWNED AUTOS</td>
<td></td>
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</tr>
<tr>
<td><strong>C</strong></td>
<td>GARAGE LIABILITY</td>
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<td></td>
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</tr>
<tr>
<td></td>
<td>ANY AUTO</td>
<td></td>
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<tr>
<td><strong>D</strong></td>
<td>EXCESS/UMBRELLA LIABILITY</td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td></td>
<td>OCCUR</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>CLAIMS MADE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>E</strong></td>
<td>WORKERS COMPENSATION AND EMPLOYERS' LIABILITY</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>ANY PROPRIETER/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>IF yes, describe under SPECIAL PROVISIONS below</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SPECIAL PROVISIONS**

**AN FRANCISCO TAXICAB COMPANY.**

**LEASE REFER TO THE ATTACHED LIST OF SCHEDULED MEDALLIONS.**


**CERTIFICATE HOLDER**
SAN FRANCISCO POLICE DEPT.
HALL OF JUSTICE ROOM #458
PERMIT SECTION
350 BRYANT STREET
SAN FRANCISCO CA 94103

**CANCELLATION**

**SFPD--**

**SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENT OR REPRESENTATIVES.**

**AUTHORIZED REPRESENTATIVE:**
Paul Batmaie

© ACORD CORPORATION 1996
# ACORD CERTIFICATE OF LIABILITY INSURANCE

**PRODUCER**: (415) 564-4400  
**FAX**: (415) 564-4494  
**DiNicola Insurance Services**  
**License #: 0829457**  
**1635 Irving Street**  
**San Francisco, CA 94122**

**INSURED**: National Cab Company, Inc.  
**DBA**: Veterans Cab Company  
**2270 McKinnon Avenue**  
**San Francisco, CA 94124**

**INFORMED BY**:  
**INSURER A**: Delos Insurance Company  
**INSURER B**:  
**INSURER C**:  
**INSURER D**:  
**INSURER E**:

---

**COVERAGES**

The Policies of Insurance listed below have been issued to the Insured named above for the Policy period indicated. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this Certificate is issued or may pertain, the Insurance afforded by the Policies described herein is subject to all the terms, exclusions and conditions of such Policies. Aggregate limits shown may have been reduced by paid claims.

<table>
<thead>
<tr>
<th>INSURED</th>
<th>TYPE OF INSURANCE</th>
<th>POLICY NUMBER</th>
<th>POLICY EFFECTIVE DATE</th>
<th>POLICY EXPIRATION DATE</th>
<th>LIMITS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**GENERAL LIABILITY** |  
COMMERCIAL GENERAL LIABILITY |  
CLAIMS MADE [ ] OCCUR |  
GENRL AGGREGATE LIMIT APPLIES PER POLICY [ ] PROJECT [ ] LOC |  
|         |  
**AUTO LIABILITY** |  
ANY AUTO |  
ALL OWNED AUTOS |  
SCHEDULED AUTOS |  
HIRED AUTOS |  
NON-OWNED AUTOS |  
|         |  
**GARAGE LIABILITY** |  
ANY AUTO |  
|         |  
**EXCESS/UMBERLLA LIABILITY** |  
OCCUR [ ] CLAIMS MADE [ ] |  
DEDUCTIBLE |  
RETENTION [ ] $ |  
|         |  
WORKERS COMPENSATION AND EMPLOYERS LIABILITY |  
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER MEMBER EXCLUDED? |  
If yes, describe under SPECIAL PROVISIONS below |  
|         |  
**DATE OF ISSUANCE**: 05/04/2007 |  
**DATE OF EXPIRATION**: 05/01/2008 |  
**X**: [ ]  
**H/C STATUTORY LIMITS**: 1,000,000 |  
**CVR**:  
E.L. EACH ACCIDENT [ ] $1,000,000 |  
E.L. DISEASE - EA EMPLOYEE [ ] $1,000,000 |  
E.L. DISEASE - POLICY LIMIT [ ] $1,000,000 |  
|         |  
**DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS** |  
|         |  
**CERTIFICATE HOLDER** |  
City & County of San Francisco  
Taxi Commission  
25 Van Ness Avenue  
Suite 420  
San Francisco, CA 94102  
|  
**CANCELLATION** |  
SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT. BUT FAILURE TO MAIL SUCH NOTICE SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.  
**AUTHORIZED REPRESENTATIVE** |  
Nick DiNicola/MARCO |  
©ACORD CORPORATION 1998
Notice Section: Item B

Consideration of the Taxi Commission to grant a Taxicab or Ramp Taxicab Medallion Holder Permit to:

<table>
<thead>
<tr>
<th>Taxicab Permit Applicant:</th>
<th>List #:</th>
<th>Color Scheme:</th>
<th>Medallion Type:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Arkadiy Dulman</td>
<td>6-482</td>
<td>Black &amp; White Checker</td>
<td>Regular</td>
</tr>
<tr>
<td>2. Mikhail Lirisman</td>
<td>6-477</td>
<td>Luxor Cab</td>
<td>Regular</td>
</tr>
<tr>
<td>3. Gordon Bell</td>
<td>6-756</td>
<td>Luxor Cab</td>
<td>Ramp</td>
</tr>
<tr>
<td>4. Yuriy Gasparayan</td>
<td>6-777</td>
<td>SF Taxi Company</td>
<td>Ramp</td>
</tr>
<tr>
<td>5. Alula Woldeab</td>
<td>6-480</td>
<td>Xxxx</td>
<td>Regular</td>
</tr>
<tr>
<td>6. William Wilkes</td>
<td>6-472</td>
<td>Luxor Cab</td>
<td>Regular</td>
</tr>
</tbody>
</table>

*Complete Applications will be available in the Taxi Commission Office by Monday October 22, 2007*
MEMORANDUM

To: Honorable Commissioners

From: Heidi Machen
Executive Director

Date: October 17, 2007

Re: Medallion Applicants Arkadiy Dulman, List# 6-482, Mikhail Lirisman, List# 6-477 and Gordon Bell, List# 6-756 (Ramp), Yurii Gasparyan, List# 6-777 (Ramp), Alula Woldeab, List# 6-480

1. Arkadiy Dulman, List# 6-482
Mr. Dulman is being offered a Regular Taxicab Medallion Permit. Upon reviewing Mr. Dulman’s waybills, staff found that he has violated the following rules and regulations:

<table>
<thead>
<tr>
<th>Date Violation Occurred</th>
<th>Rule Violated</th>
<th>Explanation/Description of Violation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004: 84 waybills</td>
<td>MPC Section 1138(e)</td>
<td>Vehicle license number shall be recorded on waybills. <em>This information was not recorded on waybills.</em></td>
</tr>
<tr>
<td>2005: 135 waybills</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2006: 51 waybills</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- The Taxi Commission has given Mr. Dulman a written formal admonishment for the above violations.
- Mr. Dulman has met the driving requirement for 2004, 2005 and 2006 by driving over 800 hours in each year.

2. Mikhail Lirisman, List# 6-477
Mr. Lirisman is being offered a Regular Taxicab Medallion Permit. Upon reviewing Mr. Lirisman’s waybills, staff found that he has violated the following rules and regulations:

<table>
<thead>
<tr>
<th>Date Violation Occurred</th>
<th>Rule Violated</th>
<th>Explanation/Description of Violation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005, 2006 and 2007</td>
<td>MPC Section 1138(h)</td>
<td>Ending time for the period covered by the waybill. <em>This information was not recorded on waybills.</em></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2005, 2006 and 2007</td>
<td>Taxicab Rules &amp; Regulations Section 6.C.8</td>
<td>Signature and total number of hours worked is should be recorded on waybills. <em>This information was not recorded on waybills.</em></td>
</tr>
</tbody>
</table>

- The Taxi Commission has given Mr. Lirisman a written formal admonishment for the above violations.
- Mr. Lirisman has met the driving requirement for 2005, 2006 and 2007 by driving over 156 shifts each year.
3. Gordon Bell, List# 6-756

Mr. Bell is being offered a Ramp Taxicab Medallion Permit. Upon reviewing Mr. Bell’s waybills, staff found that he has violated the following rules and regulations:

<table>
<thead>
<tr>
<th>Date Violation Occurred:</th>
<th>Rule Violated:</th>
<th>Explanation/Description of Violation:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>MPC Section 1138(f)</td>
<td>Starting mileage of the taxicab for period covered by waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2005</td>
<td>MPC Section 1138(g)</td>
<td>Starting meter units for period covered by waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2005</td>
<td>MPC Section 1138(h)</td>
<td>Ending time for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2005</td>
<td>MPC Section 1138(i)</td>
<td>Ending mileage of the taxicab for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2005</td>
<td>MPC Section 1138(j)</td>
<td>Ending meter units for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2005, 2006 and 2007</td>
<td>Taxicab Rules &amp; Regulations Section 6.C.8.</td>
<td>The waybills shall be completed in indelible ink &amp; shall include the total number of hours worked. <em>Waybills were written in pencil and the total hours were not recorded on all waybills.</em></td>
</tr>
</tbody>
</table>

- The Taxi Commission has given Mr. Bell a written formal admonishment for the above violations.
- Mr. Bell has met the driving requirement for 2005, 2006 and 2007 by driving either 156+ shifts or 800+ hours each year.
- Per MPC Section 1148.1(f) and (g), six months preceding this hearing in which the application is heard, drivers are to complete either 400 hours or 78 four hour shifts in a ramped taxicab. In addition, drivers are to complete at least 100 wheelchair pick ups as a ramped taxi driver.
  - Completed over 400 hours in the last six months.
Mr. Bell only completed 93 wheelchair pick ups in the last six months however throughout the last three years, he has shown that he regularly picks up passengers that require a ramp van.

4. Yurty Gasparyan, List# 6-777

Mr. Gasparyan is being offered a Ramp Taxicab Medallion Permit.
- Mr. Gasparyan has met the driving requirement for 2004, 2005 and 2006 by driving over 156 shifts each year.
- Per MPC Section 1148.1(f) and (g), six months preceding this hearing in which the application is heard, drivers are to complete either 400 hours or 78 four hour shifts in a ramped taxicab. In addition, drivers are to complete at least 100 wheelchair pick ups as a ramped taxi driver.
  - Completed over 76 shifts in the last six months.
  - Mr. Gasparyan completed 100 wheelchair pick ups in the last six months.

*Continued on next page...*
5. Alula Woldeab, List# 6-480
Mr. Woldeab is being offered a Regular Taxicab Medallion Permit. Upon reviewing Mr. Woldeab’s waybills, staff found that he has violated the following rules and regulations:

<table>
<thead>
<tr>
<th>Date Violation Occurred:</th>
<th>Rule Violated:</th>
<th>Explanation/Description of Violation:</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004, 2005 and January through April of 2006</td>
<td>MPC Section 1138(f)</td>
<td>Starting mileage of the taxicab for period covered by waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2004, 2005 and January through April of 2006</td>
<td>MPC Section 1138(g)</td>
<td>Starting meter units for period covered by waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2004, 2005 and January through April of 2006</td>
<td>MPC Section 1138(h)</td>
<td>Ending time for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2004, 2005 and January through April of 2006</td>
<td>MPC Section 1138(i)</td>
<td>Ending mileage of the taxicab for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2004, 2005 and January through April of 2006</td>
<td>MPC Section 1138(j)</td>
<td>Ending meter units for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2006</td>
<td>MPC Section 1138(h)</td>
<td>Ending time for the period covered by the waybill. <em>This information was not recorded on all waybills.</em></td>
</tr>
<tr>
<td>2004, 2005 and 2006</td>
<td>Taxicab Rules &amp; Regulations Section 6.C.8.</td>
<td>The waybills shall be completed in indelible ink &amp; shall include the total number of hours worked. <em>Waybills did not include the total hours worked.</em></td>
</tr>
</tbody>
</table>

- The Taxi Commission has given Mr. Woldeab a written formal admonishment for the above violations.
- Mr. Woldeab has met the driving requirement for 2004, 2005 and 2006 by driving over 156 shifts each year.
Notice Section: D 1 & D2

D1. Consideration of the Taxi Commission to approve a Taxi Wrap Color Scheme for the following Color Scheme:

<table>
<thead>
<tr>
<th>Color Scheme:</th>
<th>Luxor Cab</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medallion #s:</td>
<td>1085</td>
</tr>
<tr>
<td>Advertiser:</td>
<td>American Red Cross – Earthquake Preparedness</td>
</tr>
</tbody>
</table>

D2. Consideration of the Taxi Commission to approve a Taxi Wrap Color Scheme for the following Color Scheme:

<table>
<thead>
<tr>
<th>Color Scheme:</th>
<th>Yellow Cab Coop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medallion #s:</td>
<td>372, 586, 633, 759, 831, 996, 1029, 1186</td>
</tr>
<tr>
<td>Duration of Campaign:</td>
<td>November 7,2007 – December 21,2007</td>
</tr>
<tr>
<td>Advertiser:</td>
<td>IShares-Cirque Du Soleil</td>
</tr>
</tbody>
</table>
CITY AND COUNTY OF SAN FRANCISCO
TAXI COMMISSION
Taxi Advertising Application

Today's Date: 10-16-2007

Color Scheme Information (Please Print Clearly):

American Red Cross - LUXOR Cab

STANCHILLINI, Tom
Manager Name (Last, First)
2230 Ferrold Ave
San Francisco, CA 94107

Taxi Ad Fund (Please turn in payment with this application):

2 x 2 x 200 = 200

Number of Vehicles used for Taxi Ad
Number of Months (6 months max/vehicle)
Total Fee Due

Advertiser Information (Please Print Clearly):

Andrea Newman
(510) 446-7255

Contact Person (Last, First)
Clear Channel Taxi Media

Company Name
555 12th Street, Suite 950
Oakland, CA 94607

Adress

American Red Cross - Earthquake preparations
11/14/07 - 1/13/2008

Campaign/Advertiser

# of Units

Number of Vehicles being used for Campaign

Earthquake debris anto white logo on side of taxi

Brief Description of Proposed Taxi Advertising

*PLEASE INCLUDE 10 COLOR COPIES OF THE ADVERTISING CAMPAIGN ALONG WITH THIS APPLICATION AND FUND PAYMENT.

I (We) hereby agree to the proposed Taxi Advertising. Executed this 16th day of October 2007.

Thomas J. Stanchillini
Manager (Last, First)

Received:

07/16/2007 16:01 FAX

TAXI COMMISSION

07/16/2007 2:27PM YELLOW CAB COOP

NO. 5818 P. 2
CITY AND COUNTY OF SAN FRANCISCO
TAXI COMMISSION
Taxi Advertising Application

Today's Date: October 3, 2007

Color Scheme Information (Please Print Clearly):
YELLOW CAB CO-OP (415) 333-3333

<table>
<thead>
<tr>
<th>Color Scheme Name</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>RICH WIENER</td>
<td>(415) 593-9223</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Manager Name (Last, First)</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1200 MISSISSIPPI STREET</td>
<td>SAN FRANCISCO CA 94107</td>
</tr>
</tbody>
</table>

Address City State Zip Code

Taxi Ad Fund (Please turn in payment with this application):

<table>
<thead>
<tr>
<th>Number of Vehicles used for Taxi Ad</th>
<th>Number of Months (6 month max/vehicle)</th>
<th>Total Fee Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>8</td>
<td>1</td>
<td>$800</td>
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</tbody>
</table>

Advertiser Information (Please Print Clearly):
Dannelle Mielbrecht (510) 446-7213

<table>
<thead>
<tr>
<th>Contact Person (Last, First)</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clear Channel Taxi Media</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>555 12TH STREET, SUITE 950</td>
<td>iShares -- Cirque Du Soleil</td>
<td>OAKLAND</td>
<td>CA</td>
<td>94607</td>
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</tbody>
</table>

Duration of Campaign

<table>
<thead>
<tr>
<th>Campaign/Advertiser</th>
<th>List all Medallion Numbers that will be used for the Campaign</th>
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<tbody>
<tr>
<td>8</td>
<td>372, 586, 633, 759, 831, 996, 1029, 1186</td>
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</tbody>
</table>

Brief Description of Proposed Taxi Advertising

I (We) hereby agree to the proposed Taxi Advertising. Executed this 5th day of October, 2007.

WIE NER / (Signature)

Color Scheme Manager Print Name (Last, First)

OFFICE USE ONLY

<table>
<thead>
<tr>
<th>Agenda Notice Date</th>
<th>Hearing Date</th>
<th>Decision of Taxi Commission</th>
<th>Photos Submitted</th>
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<tbody>
<tr>
<td>10-23-07</td>
<td>17-11-07</td>
<td></td>
<td>Oct 5 2007</td>
</tr>
</tbody>
</table>

Received by: T0

(Rev. 4/12/06)