

San Francisco Municipal Transportation Agency
Finance and Information Technology Division
Overview
FY 2010-2011 and FY 2011-2012

MISSION

The mission of the Finance and Information Technology Division (FIT) is to ensure financial stability and effective resource utilization to maximize the financial, technological, and physical ability and capacity of the SFMTA to support the SFMTA's Strategic Plan.

STRATEGIC PLAN GOALS AND OBJECTIVES

FIT's activities support achievement of all Strategic Plan goals and objectives, and directly the following two specific Goals:

Goal 4: Financial Capacity

To ensure financial stability and effective resource utilization

- Continue to achieve revenue increase by 20% or more by 2012 from improving collections and identifying new revenue sources
- Ensure efficient and effective use of resources

Goal 6: Information Technology

To improve service and efficiency, the SFMTA must leverage technology

- Identify, develop, and deliver the new and enhanced systems and technologies required to support SFMTA's 2012 goals

DIVISIONAL TACTICS AND INITIATIVES

FIT will employ the following tactics and initiatives to support fulfillment of the Strategic Plan:

- Secure additional funds, including grants, as needed to support SFMTA's priorities
- Fully implement Grant Management and Compliance functions
- Ensure efficient and effective use of resources and improve internal control
- Manage SFMTA real estate assets effectively
- Improve the organization's financial situation and ensure transparency of SFMTA's financial status for all stakeholders
- Incorporate state-of-the-art technology into the day-to-day business processes to enhance customer experience
- Lead, plan, design, implement, maintain, and support technology systems, processes, and solutions based on business requirements, best practices, and industry standards
- Improve data collection and management reporting to champion delivery of excellent transportation services

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ORGANIZATION

FIT includes the following functional sections:

- Accounting
- Budget & Grants (Parking & traffic Grants Procurement and Transit Grants Procurement)
- Revenue Collection and Sales
- Financial Services and Revenue Contracts
- Information Technology and Performance
- Real Estate