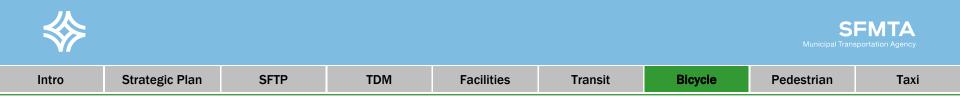


Intro Strategic Plan SFTP TDM Facilities Transit Bicycle Pedestrian Taxi									
	Intro	Strategic Plan	SFTP	TDM	Facilities	Transit	Bicycle	Pedestrian	Taxi

BICYCLE UPDATE

Presented by Timothy Papandreou, Strategic Planning & Policy



Strategic Goals & Objectives

- Goal 1: Create a safer transportation experience for everyone
 - Objective 1.3: Improve the safety of the transportation system
- Goal 2: Make transit, walking, bicycling, taxi, ridesharing and carsharing the preferred means of travel
 - Improve the use of all non-auto modes
- Goal 3: Improve the environment and quality of life in San Francisco
 - Objective 3.1: Reduce the Agency's and the transportation system's resource consumption, emissions, waste and noise



Key Strategic Actions

- **1.3 #9:** Implement citation diversion program to provide bicycle safety education in lieu of citations
- **1.3 #11:** Identify and implement remaining safety capital actions from Bicycle Plan and collisions analysis specific to SFMTA
- 2.3 #6: Implement 10 miles of new bicycle facilities each year
- 2.3 #7: Implement comprehensive bicycle sharing program and expand scope
- 2.4 #8: Develop and implement bicycle parking strategy



Key Successes

- Rapid 71% growth in bicycling since 2006
 - 3.5% mode share (second highest in the nation)
 - Broadening demographic of people cycling for daily transportation
 - Bicycle Plan near-term projects are more than two-thirds complete
 - 75% of the total number of sharrows have been installed
 - New signalized left turn from Market to Valencia St.
 - Bicycle Design guide showcases many San Francisco innovations
- 3:1 ratio of people on bicycles, compared to people in cars on Market St. during Bike to Work day
- New long-term projects initiated including:
 - Oak Street Cycle track between Baker Street and Scott Street



Key Challenges

- Only 10% (20 miles) of the 215 mile bicycle network has the facilities that meet most people's level of comfort.
- Half a dozen BART, Caltrain, and Muni Metro stations are without secure bicycle parking.
- Promoting a culture of courtesy and safety
- The bicycle network is fragmented and not legible to current and potential users.
- Bicycle funding needs to match rapid demand for growth to be successful
- Currently, we can only fund 6 out of 10 miles per year, let alone the bike parking and community outreach needs



TDM

Transit

Pedestrian

Key Benefits of Growing Bicycling

- Bicycling is the most affordable, quickest, and healthiest way to make the average trip (2 to 3 miles).
- Bicycling is a convenient transportation option for those who rely on sustainable modes.
- More connected neighborhoods, safer street intersections and quieter neighborhood circulation.
- Transit and bicycling create multiple synergies that increase public transit's peak-period performance
- Improved air quality, community, economic and public health.



Intro

Strategic Plan

Pedestrian

Taxi

Bicycle

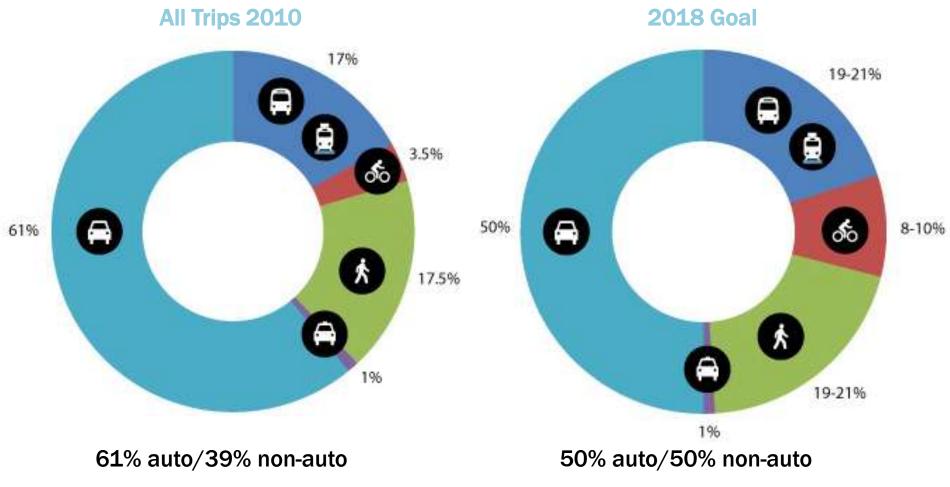
Most growth potential is from bicycles

Facilities

Transit

TDM

SFTP

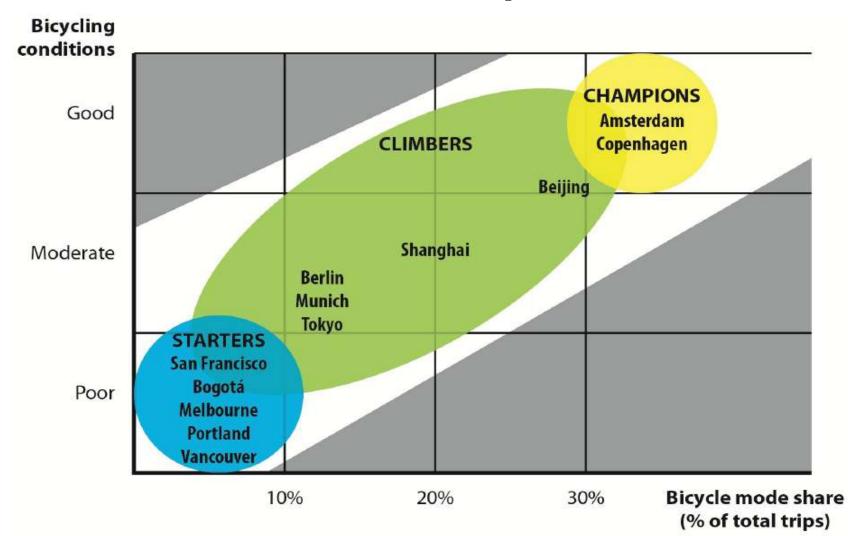


Bicycle capacity growth is complementary to transit



	Intro	Strategic Plan	SFTP	TDM	Facilities	Transit	Bicycle	Pedestrian	Taxi
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How we compare





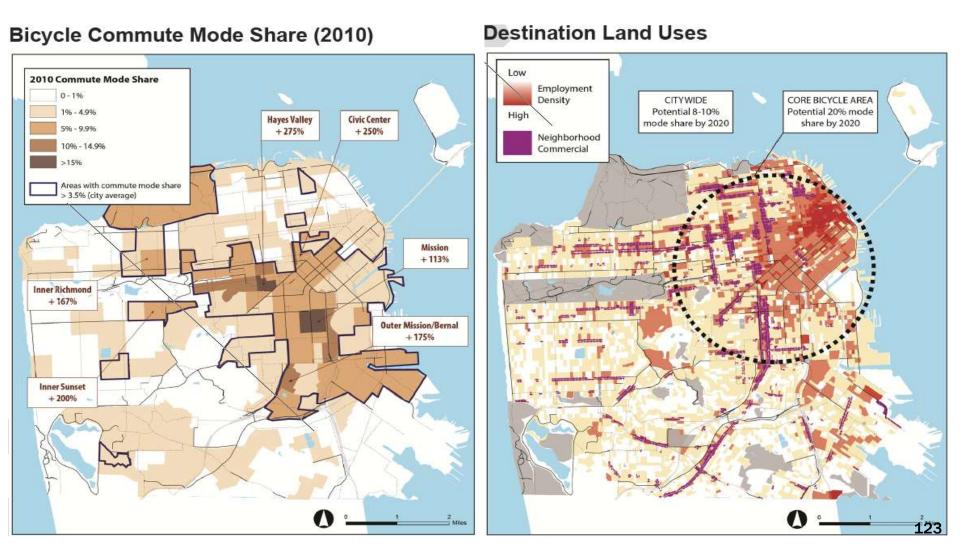
Intro	Strategic Plan	SFTP	TDM	Facilities	Transit	Bicycle	Pedestrian	Taxi
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Key Travel Patterns





Emerging Bicycle Core Area





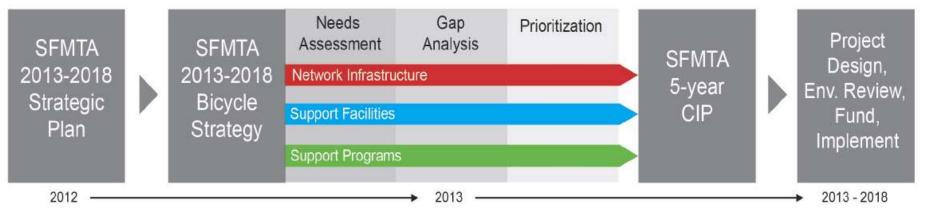
Capital Process for Bicycle Projects & Programs

Goal 1: Improve safety & connectivity for people travelling by bicycle

Goal 2: Increase convenience for trips made by bicycle

Goal 3: Normalize Bicycling as everyday transportation

Goal 4: Integrate bicycle projects into overall city planning





Wayfinding sig

Bicycle Network Toolkit



OVE

Downtown









SFMTA



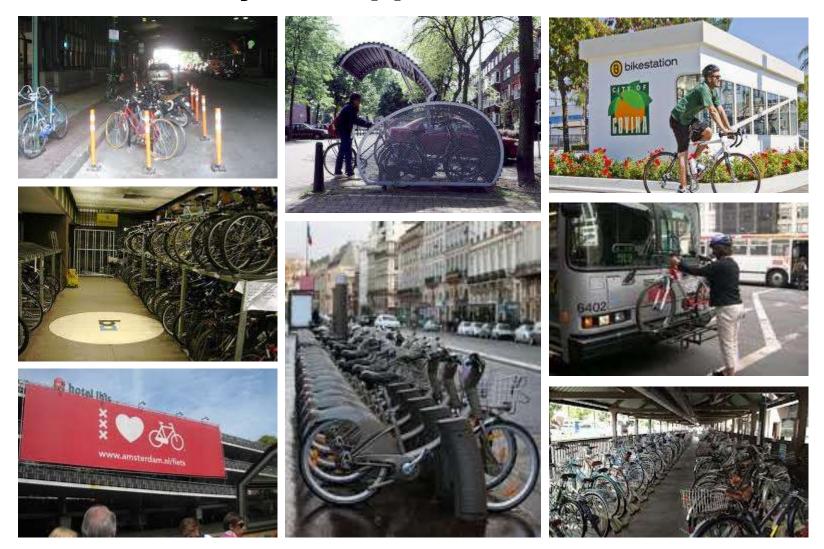


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SFMTA

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Bicycle Support Facilities











November 10th 4 11th 2012 Doors open at 10 AM COW Palace. SF/CA WWW.SFbikeexpo.com



Regular encouragement









Bike to Work Day

SFMTA





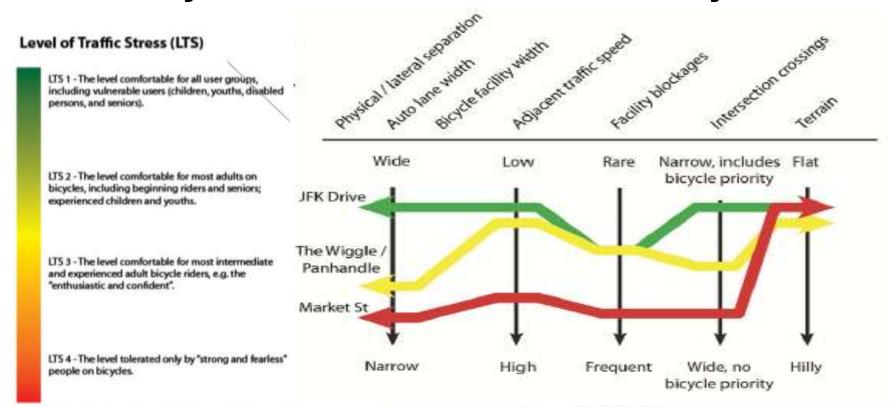








System Comfort & Connectivity









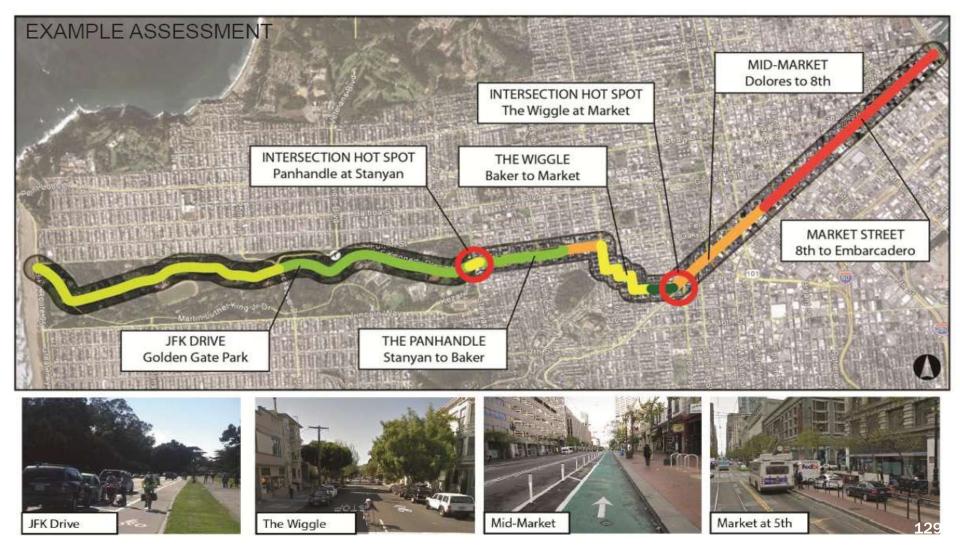




Pedestrian

Taxi

Example of Needs Assessment Methodology





Transit

Bicycle

Pedestrian

Taxi

System Comfort & Connectivity Upgrades



Example of upgrade at Valencia and Market Intersection



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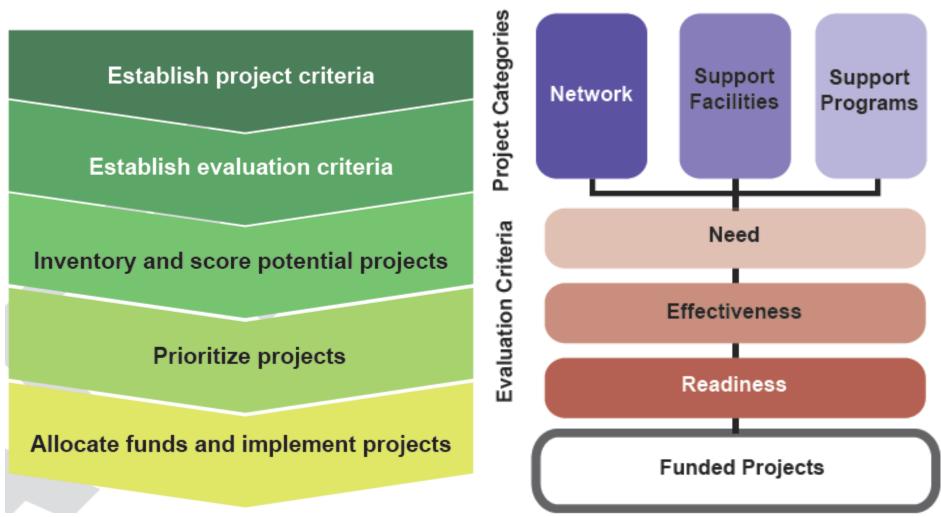
Pedestrian

Bicycle

Prioritization Criteria & Methodology

Facilities

Transit





Intro

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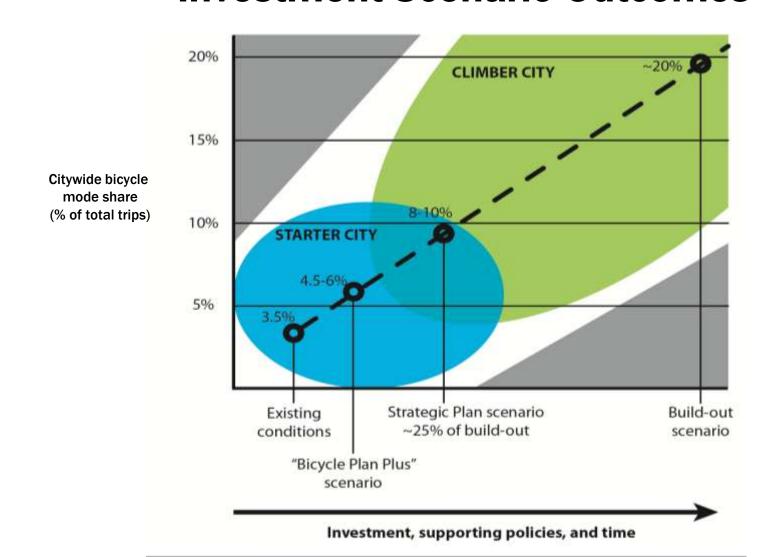
Pedestrian

Investment Scenario Outcomes

Facilities

Transit

Bicycle



TDM



Bicycle

Taxi

Bicycle Strategy Investment Scenarios

"Bicycle Plan Plus" scenario

Strategic Plan

- Complete the bicycle plan (10 miles)
- Upgrade 10 miles of the existing bicycle network to premium bicycle facilities
- Upgrade 10 intersections to accommodate bicycles
- Install 4000 bicycle parking spaces
- Deploy and maintain a 500 bicycle
 / 50 station bicycle sharing system
- Provide the existing level of support programs (\$1.2m / yr)

Total cost: \$60m through 2018 (6 year total)

Strategic Plan scenario

- Complete the bicycle plan (10 miles)
- Upgrade 50 miles of the existing bicycle network to premium bicycle facilities
- Construct 12 miles of new bicycle facilities
- Upgrade 50 intersections to accommodate bicycles
- Install 21000 bicycle parking spaces
- Deploy and maintain a 2750 bicycle / 275 station bicycle sharing system. Support electric bicycles.
- Double the existing level of support programs (\$2.5m / yr)

Total cost: \$190m through 2018 (6 year total)

System Build-out scenario

(Amsterdam / Copenhagen-system)

Pedestrian

- Complete the bicycle plan (10 miles)
- Upgrade 200 miles of the existing bicycle network to premium bicycle facilities
- Construct 35 miles of new bicycle facilities
- Upgrade 200 intersections to accommodate bicycles
- Install 50,000 bicycle parking spaces
- Deploy and maintain a 3000+ bicycle / 300+ station bicycle sharing system. Support electric bicycles.
- Provide a build-out level of support programs (\$10m / yr)

Total cost: \$500m for infrastructure, plus \$4m / yr for bicycle sharing and \$10m / yr for support programs.

Outcome contingent on complementary auto pricing fees and policies



TDM

Bicycle

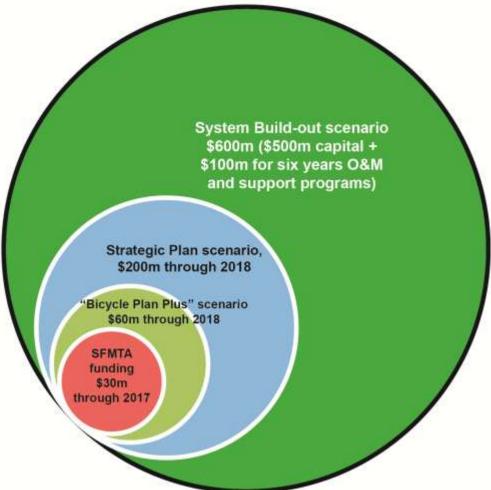
Transit

Pedestrian

Taxi

\$170M Funding Gap to Meet Strategic Plan Investment Scenario

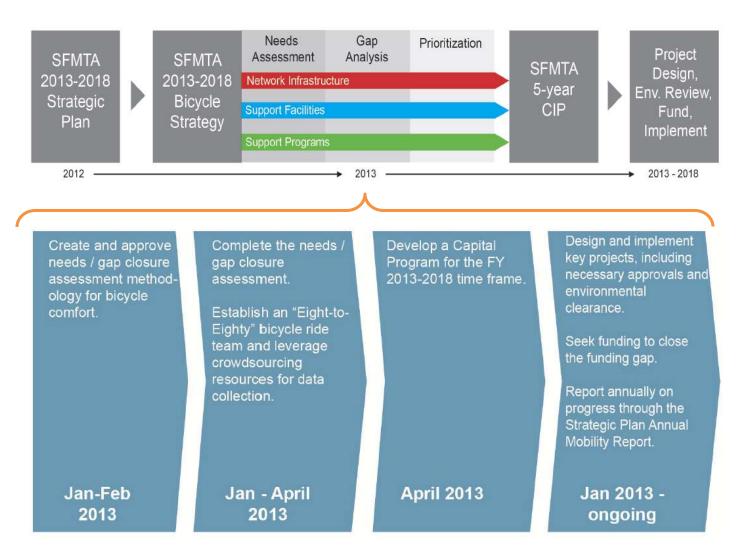
- Bicycle program funding (through 2017)
 - State \$1m
 - Regional \$1.9m
 - City / County \$23.2m
 - SFMTA (Bond) \$4.1m
 - Transportation
 Sustainability Program = TBD
 - Total: \$30.3m





Taxi

Next Steps to Grow Bicycle Mode Share





Key Policy Questions

- Support next steps in strategy for needs assessment analysis and prioritization
- Which method of prioritization is preferred?
 - Upgrade one corridor to "green" at a time or upgrade entire network to "orange" by fixing "red" segments first.